



KSTU  
5020 W. Amelia Earhart Dr.  
Salt Lake City, UT 84116  
(801)532-1300

# CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
569212 /	9796726
<u>Product</u>	
DCCC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/16/12 - 10/22/12	11/14/1198
<u>Advertiser</u>	<u>Original Date / Revision</u>
Democratic Congressional Campaign Commi	08/17/12 / 08/17/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KSTU	Dan Driscoll
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8217	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Great American Media  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 1	13	10/16/12	10/22/12	M-F 5a-530a	5a-530a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$250.00			
N 2	13	10/16/12	10/22/12	M-F 530a-6a	530a-6a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$350.00			
N 3	13	10/16/12	10/22/12	M-F 6a-7a	6a-7a		:30			NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				2	\$375.00			
N 4	13	10/16/12	10/21/12	Sa 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----S-				1	\$400.00			
N 5	13	10/16/12	10/21/12	Su 7a-8a	7a-8a		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$400.00			
N 6	13	10/16/12	10/22/12	M-F 7a-8a	7a-8a		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				4	\$475.00			
N 7	13	10/16/12	10/21/12	Sa 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----S-				1	\$500.00			
N 8	13	10/16/12	10/21/12	Su 8a-9a	8a-9a		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$500.00			
N 9	13	10/16/12	10/22/12	M-F 8a-9a	8a-9a		:30			NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				4	\$400.00			
N 10	13	10/16/12	10/21/12	FOX News Sunday	9a-10a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				1	\$200.00			
N 11	13	10/16/12	10/22/12	M-F 9a-10a	9a-10a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/16/12	10/22/12	MTWTF--				3	\$250.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



**KSTU**  
**5020 W. Amelia Earhart Dr.**  
**Salt Lake City, UT 84116**  
**(801)532-1300**

Contract / Revision	Alt Order #	
569212 /	9796726	
Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	DCCC	11/14/1198
<u>Advertiser</u>		Original Date / Revision
Democratic Congression:		08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		Amount
N 12	13	10/16/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	2 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				2	\$200.00		
N 13	13	10/16/12	10/22/12	M-F 12p-1230p	12p-1230p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00		
N 14	13	10/16/12	10/22/12	M-F 2p-230p	2p-230p		:30			NM	2 \$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				2	\$100.00		
N 15	13	10/16/12	10/22/12	M-F 3p-330p	3p-330p		:30			NM	2 \$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				2	\$250.00		
N 16	13	10/16/12	10/22/12	M-F 330p-4p	330p-4p		:30			NM	3 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				3	\$250.00		
N 17	13	10/16/12	10/22/12	MLB Championship Series	2p-CC		:30			NM	1 \$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTFSS				1	\$1,900.00		
N 18	13	10/16/12	10/22/12	M-F 5p-530p	5p-530p		:30			NM	2 \$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				2	\$550.00		
N 19	13	10/16/12	10/21/12	Sa 5p-530p	5p-530p		:30			NM	1 \$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	-----S-				1	\$400.00		
N 20	13	10/16/12	10/21/12	Su 5p-530p	5p-530p		:30			NM	1 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	-----S				1	\$450.00		
N 21	13	10/16/12	10/22/12	M-F 530p-6p	530p-6p		:30			NM	1 \$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				1	\$550.00		
N 22	13	10/16/12	10/21/12	FOX X Factor Thursday	658-9p		:30			NM	1 \$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	---T---				1	\$2,000.00		
N 23	13	10/16/12	10/22/12	M-F 9p-930p	9p-930p		:30			NM	3 \$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,200.00		
N 24	13	10/16/12	10/21/12	Sa 9p-1005p	9p-1005p		:30			NM	1 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	-----S-				1	\$900.00		
N 25	13	10/16/12	10/21/12	Su 9p-1005p	9p-1005p		:30			NM	1 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/15/12	10/21/12	-----S				1	\$1,000.00		
N 26	13	10/16/12	10/22/12	M-F 930p-1005p	930p-1005p		:30			NM	3 \$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				3	\$1,100.00		
N 27	13	10/16/12	10/22/12	M-F 1005p-1035p	1005p-1035p		:30			NM	3 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:		10/16/12	10/22/12	MTWTF--				3	\$450.00		
N 28	13	10/16/12	10/21/12	Sa 1005p-1035p	1005p-1035p		:30			NM	1 \$250.00

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Democratic Congression:		08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$250.00			

Totals 52 \$27,350.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	52	\$27,350.00	\$23,247.50
<b>Totals</b>	<b>52</b>	<b>\$27,350.00</b>	<b>\$23,247.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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Rep Order# 9796726 Ver# 1 Status New Traffic Order#  
ECD Yes

Printed: 08/17/2012 9:20 AM  
Last Received: 08/17/2012 8:34 AM

1 of 3

Station KSTU-TV SALT LAKE CITY, UT

Advertiser ( ) POLITICAL ISSUE GROU

Product DCCC

Estimate# 1198

Buyer Katie Keulenman

Phone#

Fax#

Agency ( ) GREAT AMERICAN MEDIA

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Flight Dates 1/1/4/1198

Hiatus Weeks 10/16/2012 - 10/22/2012

Salesperson Phone# 202-955-5342

Salesperson FAX# 917-206-9589

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

NEW ORDER- PLEASE CHECK & CONFIRM ASAP

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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1	TU-F,M	5A-530A	GOOD DY UTAH5A		:30	\$250.00	10/16-10/22	2	1	2	\$500.00	
2	TU-F,M	530A-6A	GOOD-UTAH5:30A		:30	\$350.00	10/16-10/22	2	1	2	\$700.00	
3	TU-F,M	6A-7A	GOOD DY UTAH6A		:30	\$375.00	10/16-10/22	2	1	2	\$750.00	
4	SA	7A-8A	GOOD DAY UT-SA		:30	\$400.00	10/20-10/20	1	1	1	\$400.00	
5	SU	7A-8A	GOOD DAY UT-SU		:30	\$400.00	10/21-10/21	1	1	1	\$400.00	
6	TU-F,M	7A-8A	GOOD DY UTAH7A		:30	\$475.00	10/16-10/22	4	1	4	\$1,900.00	
7	SA	8A-9A	GOOD DAY UT-SA		:30	\$500.00	10/20-10/20	1	1	1	\$500.00	
8	SU	8A-9A	GOOD DAY UT-SU		:30	\$500.00	10/21-10/21	1	1	1	\$500.00	
9	TU-F,M	8A-9A	GOOD DY UTAH8A		:30	\$400.00	10/16-10/22	4	1	4	\$1,600.00	
10	SU	9A-10A	FOX NWS SUNDAY		:30	\$200.00	10/21-10/21	1	1	1	\$200.00	
11	TU-F,M	9A-10A	LIVE WTH KELLY		:30	\$250.00	10/16-10/22	3	1	3	\$750.00	

Rep Order# 9796726 Ver# 1 Status New  
EC'd Yes

Traffic Order#  
Last Received: 08/17/2012 9:20 AM  
Showing Buylines: All Lines

Printed: 08/17/2012 9:20 AM  
08/17/2012 8:34 AM

2 of 3

Station KSTU-TV SALT LAKE CITY, UT Advertiser ( ) POLITICAL ISSUE GROU Product DCCC Estimate# 1198 Buyer Katie Keuleman Phone# Fax#	Agency ( ) GREAT AMERICAN MEDIA 3050 K ST NW, SUITE 100 WASHINGTON, DC 20007 Agency C/P1/P2/E 11/14/1198 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Rep Firm Sales Office ( ) WASHINGTON Salesperson ( ) DAN DRISCOLL Salesperson Phone# 202-955-5342 Salesperson FAX# 917-206-9589
LT	In Day Time Program	Len Rate Dates Spots/Week # of Weeks Total Spots Total Cost Daypart
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12 TU-F, M	10A-11A DR. OZ R	:30 \$200.00 10/16-10/22 2 1 2 \$400.00
13 TU-F, M	12P-1230P FOX13-LIVE@12	:30 \$250.00 10/16-10/22 2 1 2 \$500.00
14 TU-F, M	2P-230P JUDGE J BROWN	:30 \$100.00 10/16-10/22 2 1 2 \$200.00
15 TU-F, M	3P-330P JUDGE JUDY	:30 \$250.00 10/16-10/22 2 1 2 \$500.00
16 TU-F, M	330P-4P JUDGE JUDY R	:30 \$250.00 10/16-10/22 3 1 3 \$750.00
17 TU-M	430P-9P MLB NCLS	:30 \$1,900.00 10/16-10/22 1 1 1 \$1,900.00
18 TU-F, M	5P-530P FOX13-LIVE @ 5	:30 \$550.00 10/16-10/22 2 1 2 \$1,100.00
19 SA	5P-530P FOX NEWS	:30 \$400.00 10/20-10/20 1 1 1 \$400.00
20 SU	5P-530P FOX13-LIVE@5WK	:30 \$450.00 10/21-10/21 1 1 1 \$450.00
21 TU-F, M	530P-6P FOX13-LIVE@530<	:30 \$550.00 10/16-10/22 1 1 1 \$550.00
22 TH	7P-8P X FACTOR RSLTS	:30 \$2,000.00 10/18-10/18 1 1 1 \$2,000.00
23 TU-F, M	9P-930P FOX NEWS AT 9	:30 \$1,200.00 10/16-10/22 3 1 3 \$3,600.00
24 SA	9P-10P FOX NEWS	:30 \$900.00 10/20-10/20 1 1 1 \$900.00
25 SU	9P-10P FOX NEWS AT 9	:30 \$1,000.00 10/21-10/21 1 1 1 \$1,000.00
26 TU-F, M	930P-10P FOX NEWS AT 9	:30 \$1,100.00 10/16-10/22 3 1 3 \$3,300.00
27 TU-F, M	10P-1030P SEINFELD	:30 \$450.00 10/16-10/22 3 1 3 \$1,350.00
28 SA	10P-1030P SEINFELD	:30 \$250.00 10/20-10/20 1 1 1 \$250.00

Rep Order# 9796726 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 08/17/2012 9:20 AM  
Last Received: 08/17/2012 8:34 AM  
Showing Buylines: All Lines

3 of 3

Station KSTU-TV SALT LAKE CITY, UT  
Advertiser ( ) POLITICAL ISSUE GROU  
Product DCCC  
Estimate# 1198  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1198  
Flight Dates 10/16/2012 - 10/22/2012  
Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates
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Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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—REPORT TOTALS—

Report Totals: 52 / \$27,350.00

—SALES MONTHLY TOTALS—

Oct 12: 52 / \$27,350.00

Sales Totals: 52 / \$27,350.00

Station Totals: 52 / \$27,350.00

Lines not sent/rclcd/rtrn: 0 / \$0.00

—COMPETITIVE—

Market	Totals	\$118,913	CABL	0%	KDLU	1%	KJZZ	2%	KSL	27%	KSTU	23%
KIVX	19%		KUCW	2%	KUTV	26%	UNKB	0%	UNKN	0%		

Books null  
Demos RA35+